



For Immediate Release

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INTELICOAT TECHNOLOGIES INTRODUCES MAGIC[®] DS130 – DYE SUBLIMATION PAPER FOR AQUEOUS PIEZO WIDE FORMAT PRINTERS.

SOUTH HADLEY, Mass., September 28, 2005 – InteliCoat Technologies[®], a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, today announced the introduction of **MAGIC[®] DS130 Dye Sublimation Paper** for aqueous piezo wide format printers – including Epson, Mimaki, Mutoh and Roland printers equipped with dye sub inks.

MAGIC[®] DS130 is an ink jet dye sublimation paper used for high quality sublimation transfers. This specialty paper prints a wide gamut of vibrant colors while enhancing the release of ink during the sublimation process, thus increasing the value over current sublimation papers being offered in the market today.

MAGIC[®] DS130 transfers onto a wide variety of sublimation surfaces, from flat and soft fabrics to rigid substrates such as tiles and snowboards. Dye sublimation is a growing market segment for wide format that is currently used for in-store retail signage as well as in the decorative and apparel industries.

MAGIC[®] DS130 is immediately available in the following sizes:

MAGIC[®] DS130- DYE SUBLIMATION PAPER		
Size	Part Number	Trade Price
54" x 20'	20381	\$8.45
54" x 200'	20380	\$84.38
64" x 200'	20383	\$100.00
72" x 200'	20384	\$112.50

** For actual prices, call an authorized Magic reseller*

For more information about Magic[®] brand media, call 800-628-8604 or visit the web site at www.magicinkjet.com, where free sample rolls may be requested.

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The Magic[®] brand consists of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies[®], a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits; optical films for displays; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates four manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is an affiliate of Sun Capital Partners, Inc.