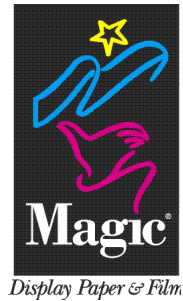


**FOR IMMEDIATE RELEASE**



**Contacts**      *Laura Nelson / Jill Ryan*  
*Stauch Vetromile & Mitchell*  
*401-438-0614*  
*laura.nelson@svmpr.com*  
*jill.ryan@svmpr.com*

**INTELICOAT TECHNOLOGIES EXPANDS ICC PROFILE OFFERINGS  
FOR MAGIC® INK JET MEDIA**

*Newest Profiles Support the Company's Growing Line of  
Specialty Media for Solvent Ink Jet Printers*

**South Hadley, Mass., October 6, 2004** -- InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, today announced the availability of more than one thousand ICC profiles specifically calibrated for Magic® ink jet media. InteliCoat's ICC profiles enable users of Magic products to achieve consistent, accurate, high-quality color images on a wide range of ink jet printing platforms, including the newest generation of solvent and eco-solvent ink jet printers.

InteliCoat offers one of the industry's most extensive libraries of ICC profiles to support its media. Among the new color profiles now available are those for the Magic line of solvent ink jet media, which includes GFPHOTO, a glossy photorealistic paper for high-resolution posters and displays; SBL-7, a 7-mil universal backlit film for high-end backlit applications; and GFCVMSIJ, an acid-free, matte finish, artist stretch canvas designed for long-term, fade-resistant fine art or photo reproductions.

"InteliCoat has always been committed to supporting its customers and helping them get the most out of their wide format ink jet printers. To that end, we were one of the first media manufacturers to offer complimentary custom ICC profiles to our customers," said

Lawrence Delesio, computer graphic specialist for InteliCoat. “Now, with the growth of solvent ink jet printing in the industry, and with digital imaging specialists increasingly using their solvent ink jet printers for applications beyond vinyl outdoor signs and banners, we remain dedicated to providing them with the media and the tools they need to enhance their output and profitability.”

To obtain Magic ICC profiles, or for more information about Magic brand media, visit the Web site at [www.magicinkjet.com](http://www.magicinkjet.com) or call 800-628-8604.

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*The Magic and Azon brands consist of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits; optical films for displays; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates four manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.*