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Contacts *Laura Nelson / Jill Ryan*
Stauch Vetromile & Mitchell
401-438-0614
laura.nelson@svmpr.com
jill.ryan@svmpr.com

**INTELICOAT TECHNOLOGIES' MAGIC® GFPHOTO MEDIA HELPS
MUTOH WIN DIMA SHOOTOUT**

*Winning Image in Solvent Ink Jet Category Printed on
Magic® Glossy Photo Paper Media*

SOUTH HADLEY, Mass., February 27, 2004 – InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies, is pleased to announce that its Magic® GFPHOTO photo paper for solvent ink jet printers played a critical part in Mutoh's recent win at the DIMA (Digital Imaging Marketing Association) Digital Printer Shoot-out at the 2004 PMA Trade Show in Las Vegas, Nevada, February 12-15. Mutoh's Falcon II outdoor printer won first place in the 50" to 72" solvent ink jet category with an image printed on Magic GFPHOTO media.

Magic GFPHOTO is a solvent ink jet-compatible 6-mil glossy photorealistic paper ideal for high-resolution gloss posters and displays. Its specialized coating offers a high degree of whiteness and color gamut with an extremely smooth surface for high photographic resolution.

“As one of the first to market with a solvent ink jet glossy photorealistic paper, we are gratified to see the positive response of the digital imaging community to the product,” said Ed McCarron, product manager at InteliCoat Technologies. “It is clear from this

award that there is a real demand for – and appreciation of – high-quality coated media as a welcome alternative to vinyl media for the new generation of solvent ink jet printers.”

For more information about DIMA, visit www.pmai.org. For more information about Magic GFPHOTO, or other Magic brand media, call 800-628-8604 or visit the Web site at www.magicinkjet.com, where free sample rolls may be requested.

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The Magic and Azon brands consist of an array of digital imaging media products manufactured and marketed globally by InteliCoat Technologies, a world leader in the manufacture of coated paper, film and specialty substrates for imaging and electronic technologies. The company's products include: imaging substrates for graphics, desktop, proofing, design engineering applications and information storage; electronic films for applications in printed wiring boards, flexible circuits; optical films for displays; high temperature, conductive and shielding tapes; conductive films; and microfilm. InteliCoat operates five manufacturing facilities in the United States and Europe with sales and marketing operations in Australia, the Netherlands, the United Kingdom, North and South America. Worldwide headquarters is in South Hadley, Massachusetts, USA. InteliCoat is a Sun Capital Partner company.